

PruBSN Claims Payment Carousel – Copywriting

Despite the challenges in 2021,
**We continued to help people
get the most out of life**

With claim costs
totaling RM 624.4 Million*
that benefitted
55,162 participants

*Note: This is based on total registered claims amount.
The paid claims amount in 2021 is RM 535.3 Million for 52,049 participants.

 **MEDICAL**
RM413.58
Million

 **CRITICAL ILLNESS**
RM16.88
Million

paid out to help the sick
seek recourse



TOTAL & PERMANENT
DISABILITY

RM5.14
Million



DEATH

RM99.72
Million

paid out to aid families in
times of hardship

PRUDENTIAL BSN
TAKAFUL

through
TRANSPARENT
and **EFFICIENT**
claims processes

PRUDENTIAL BSN
TAKAFUL

PRUDENTIAL BSN
TAKAFUL

No. 1 Family Takaful Operator*

*Based on the data obtained from ISM Insurance Services Malaysia Berhad – ACE (Annual Contribution Equivalent) from January to February 2021



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Despite 2021 being another pandemic year, your contributions towards the Tabarru' Fund had assisted 55,162 participants with claims totaling RM 624.4 Million*. Thank you for your continued trust in us, and for making us the No. 1 Family Takaful Operator for 8 consecutive years.

We remain committed to help you get the most out of life and ensure seamless claims processing and disbursement to help you achieve your life aspirations.

We'd like to thank our customers for continuing to believe in us, and our agency force for always going the extra mile to help Malaysians get the protection they need. And we promise that we'll continue to be here for you, for generations to come.



END OF DECK