



PRUDENTIAL BSN
TAKAFUL



PruBSN Prihatin teams up with Rakan IJN to launch Physiotherapy Facility for Children

New facility at IJN to benefit around 3,000 paediatric heart patients yearly

Kuala Lumpur, 5th January 2018 - Every year, thousands of patients received treatments at the National Heart Institute of Malaysia (Institut Jantung Negara or IJN). For any child undergoing heart surgery or a heart procedure, it is always the aim that their stay in hospital is as comfortable as possible.

The non-profit charitable arm of Prudential BSN Takaful Berhad, PruBSN Prihatin, continues to strengthen its partnership with Rakan IJN today with the launch of a physiotherapy centre, situated within the children's ward at IJN. The facility is equipped with the latest specialised equipments to undertake rehabilitation, operated by a team of highly skilled therapists. An average of nearly 3,000 children will benefit from this facility every year.

PruBSN's Chief Marketing Officer, Wan Saifulrizal Wan Ismail commented, "Post heart surgery, the children usually experience some sort of physical and psychological trauma. The new centre will provide these children and parents the support they need to ensure complete recovery. We are thankful for the opportunity to partner with Rakan IJN, and will continue to do more to bring meaningful impact towards the IJN community."

Rakan IJN with close support with the hospital, has been able to identify specific needs of the patients of IJN, and has been able to organise and utilise funds donated to provide that extra care, and to help ensure that the patient's comfort and wellbeing are taken care of, on top of the excellent clinical care they receive from the hospital.

PruBSN Prihatin first collaborated with Rakan IJN in 2016 where 1,000 health and hygiene starter kits were provided to the paediatric patients upon their admission to the hospital. PruBSN Prihatin continues to support Rakan IJN to advance its efforts in providing extra care for IJN's paediatric patients and their families. Follow [@PruBSN](#) and [@IJN.Malaysia](#) on Facebook for their latest initiatives and more.



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About PruBSN Prihatin

PruBSN Prihatin is the non-profit charitable arm of Prudential BSN Takaful Berhad (PruBSN) founded in 2015. PruBSN Prihatin manages its zakat and community programmes, providing monetary and in-kind support for basic living needs, education continuity, and assisting those suffering from critical illness and natural disaster regain their lives. Across all our philanthropic activities, we remain focused to making a difference by building the foundations for stronger communities. To-date, more than 5,000 recipients have benefitted from PruBSN Prihatin initiatives. Learn more about PruBSN Prihatin initiatives at <https://www.prubsn.com.my/ms/our-company/caring-for-society/>

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About Prudential BSN Takaful Berhad

Established in 2006, Prudential BSN Takaful Berhad (PruBSN) today is the country's leading takaful operator, providing protection and savings solutions that are built on Islamic values for Malaysians and their families. PruBSN aims to be the first choice takaful operator and committed to realising the long-term financial and personal goals of its people and communities. PruBSN has more than 590 employees and 16,000 takaful consultants servicing nearly 800,000 customers. Learn more about PruBSN at www.prubsn.com.my and www.facebook.com/prubsn

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About Rakan IJN

Rakan IJN (Persatuan Rakan IJN Malaysia) is a fully registered society. Since 1999, Rakan IJN volunteers have continued to provide support to the patients of Institut Jantung Negara (IJN), through its various programmes. Its volunteers conduct Patient Visitors programme, sharing experiences to patients undergoing surgery, provide comfort and basic necessities, recreational toys and sustenance for needy patients and their caregivers, reading materials, and assist with rehabilitation programmes. These are some of the ways in which Rakan IJN volunteers have provided much comfort to so many patients of IJN.

Rakan IJN is an avenue for corporate organisations to be able to conduct their Corporate Social Responsibilities within the hospital, whether it is to provide festive cheer to patients, donate special equipments, or refurbish and maintain the children's playroom.

Rakan IJN relies on the generosity of donors in order to continue with its aims and objectives.

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