

Ihsan Rider - Protect those in need while protecting for your loved ones

- Ihsan Rider is a platform offered to PruBSN customers to make charitable donation to fund basic takaful protection for the underserved communities in Malaysia.
- Customers can donate as low as RM5 per month when subscribing to PruBSN AnugerahMax, PruBSN WarisanGold, PruBSN Aspirasi or PruBSN Anggun.
- Proceeds from Ihsan Rider will be channeled into PruBSN Prihatin Fund, to sponsor 1-year takaful protection worth RM10,000 for breadwinners from hardcore poor and poor families through PruBSN Microtakaful Jariyah initiative.
- Donations from Ihsan Rider are tax deductible under Subsection 44(6) of the Income Tax Act 1967.

How it works?

Customer signs up for their preferred plan.

Example: Monthly contribution of RM105 (including Ihsan Rider RM5)





