



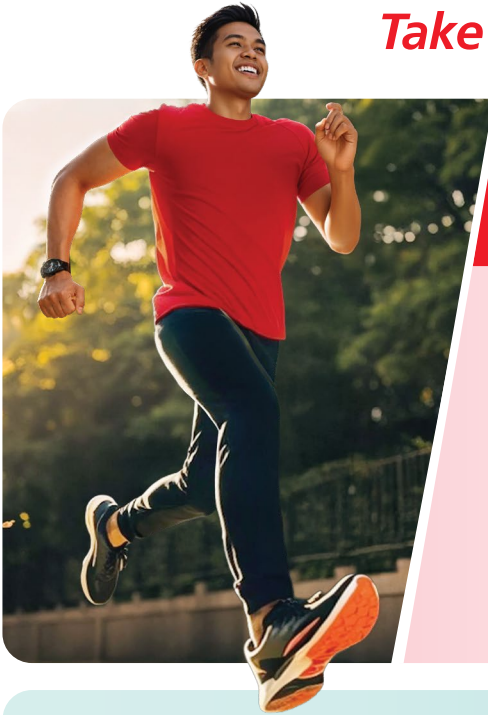
PruBSN

A SECURE BEGINNING

Campaign

PRUDENTIAL BSN
TAKAFUL

Take Control of What's Ahead



A Smarter Way to Critical Illness Protection - Sign Up Today!

PruBSN Kritikal Care360

Campaign Period: 17 January - 28 February 2026

Early Bird: 17 - 31 January 2026

Annual contribution of RM1,200 or more.

1 - 28 February 2026

Annual contribution of RM2,400 or more.



Cash reward equivalent to 1 month contribution

Already with us? Get double the reward!

Enjoy cash reward equivalent to 2 months contribution.

An easier way to plan for your life aspirations!

PruBSN Aspirasi

Campaign Period: 1 January - 31 March 2026



Higher GIO limit up to RM500,000



Age extension from age 60 to 65



Ideal for customers upgrading savings + protection



Age

Up to 65 years old*

Basic Coverage Limit

- Up to 60 years old: Up to RM500,000
- 61 - 65 years old: Up to RM200,000*

*GIO for 61 - 65 years old is not available for certificate term = 30 years.

Note: Any age reference here is based on Age Next Birthday.



Please scan the QR code for more details on each campaign and to view the full terms and conditions.

Terms and conditions apply.

The benefit(s) payable under eligible certificate is protected by Perbadanan Insurans Deposit Malaysia ("PIDM") up to limits. Please refer to PIDM's Takaful and Insurance Benefits Protection System ("TIPS") Brochure or contact Prudential BSN Takaful Berhad or PIDM (visit www.pidm.gov.my).

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