

PruBSN Impian & PruBSN Setia Harapan Bersama Campaign

Terms and Conditions

1. This Campaign is offered by Prudential BSN Takaful Berhad ("PruBSN"). By participating in this Campaign, you are bound by these terms and conditions.
2. Campaign Period: 1 March 2021 to 31 March 2021, both dates inclusive.
3. The Eligible Customer must provide accurate full name, identification number (NRIC), email, contact/mobile number information and bank account details in the proposal form or in PruBSN Touch by 1 May 2021.
4. Campaign Eligibility:
 - a. Customer who participates in a new certificate (New Business) of **PruBSN AsasLink** which fulfils the requirements mentioned in the table below and submits the proposal form to PruBSN in the month of March 2021, whereby such certificate must be captured (approved and issued) by 15 April 2021 ("Eligible Customer").
 - b. The certificates must continue to be in-force and all contribution payments are up to date as at 1 May 2021.
 - c. The **payment method** must be made via:
 - **Credit/Debit Card with subsequent e-enrolment via PruBSN Mobility or PruBSN Touch, or**
 - **Direct Debit with subsequent e-enrolment via PruBSN Mobility or PruBSN Touch**
5. Campaign Reward:
Each Eligible Customer (Participant) will receive **cash back reward** and **Watsons e-Voucher** ("Reward") based on the requirements as per the table below:

Plan	Requirements per Certificate	Reward(s) per Certificate
PruBSN AsasLink (PruBSN Setia & PruBSN Impian)	<ul style="list-style-type: none"> • Minimum Annualised Contribution of RM2,400* • Attached Crisis Shield and/or Crisis Protector and/or Vital Care Plus rider(s) 	RM100 Cash
	<ul style="list-style-type: none"> • Minimum Annualised Contribution of RM2,400* • Attached Crisis Shield and/or Crisis Protector and/or Vital Care Plus rider(s) • Attached Infant Secure rider 	RM100 Cash + Watsons e-Voucher RM50

**excluding Takaful Saver/Takaful Saver Impian*

6. Eligible Customers who are entitled to the Reward will be notified via SMS to the certificate owner's mobile number stated in the proposal form.
7. **Cash Back Reward**
Cash Back Reward will be credited to Eligible Customer's bank account using the e-Credit details provided in the proposal form or in PruBSN Touch starting from 1 June 2021.
Watsons e-Voucher
Watsons e-Voucher will be distributed via email or SMS to Eligible Customers starting from 1 June 2021.
8. Agents' own case(s) will be excluded (where agent is a participant/certificate owner in the plan) from this campaign.
9. All rights, interests, titles and benefits to the Reward are deemed to have passed to the Eligible Customer upon crediting of the Reward. In the event that the Reward is stolen or lost for any reason or under any circumstances, no replacement will be provided by PruBSN.
10. PruBSN may replace the Reward with another item of similar value without giving prior notice.
11. The Reward is not transferrable, not exchangeable and not redeemable for cash, credit or in kind.
12. The Reward provided is not intended as a variation to the terms and conditions of the certificates received, which are subject to PruBSN's standard processing or underwriting rules.
13. PruBSN's decision on the Reward awarded is bound by the terms and conditions stated above and no appeals will be entertained.
14. If there is any inconsistency between the English and Bahasa Malaysia versions of the terms, the English version shall prevail.