

PruBSN

PROTECT, PROSPER & PRESERVE

Campaign

Campaign Period: 1 October - 31 October 2025
31 December 2025

Protecting today, securing tomorrow, cherishing always.



HEALTH

PruBSN Xtra Reward Campaign

Get RM50,000 free coverage when you sign up with a medical plan
(Health360 or Medic TotalCare)



Additional 1 month contribution cashback into Investment Account for kids (Age 7 & below)

PruBSN Year-End Boost Campaign

New Limited Campaign!

Sign up for PruBSN AnugerahMax or PruBSN Asas360 with a medical rider, and contribute minimum RM3,000 annually

Enjoy 1 month contribution cashback.
 No cap, just rewards!

Campaign Period: 15 December - 31 December 2025



LEGACY

PruBSN WarisanGold Bonus+ Round 2 Campaign

Get 1 month contribution cashback for every certificate with minimum RM750,000 Basic Sum Covered

Existing PruBSN customers get an additional 1 month cashback



SAVINGS

PruBSN Aspirasi GIO+ Campaign

No medical check-up required, with higher GIO limits of
 up to RM500,000 for ages 1-60
 and
 up to RM200,000 for ages 61-65



Please scan the QR code for more details on each campaign and to view the full terms and conditions.

Terms and conditions apply.

PROTECTION BY PERBADANAN INSURANS DEPOSIT MALAYSIA ("PIDM") ON BENEFITS PAYABLE FROM THE UNIT PORTION OF THIS CERTIFICATE IS SUBJECT TO LIMITATIONS. Please refer to PIDM's Takaful and Insurance Benefits Protection System ("TIPS") Brochure or contact Prudential BSN Takaful Berhad or PIDM (visit www.pidm.gov.my). The benefit(s) payable under eligible certificate is protected by Perbadanan Insurans Deposit Malaysia ("PIDM") up to limits. Please refer to PIDM's Takaful and Insurance Benefits Protection System ("TIPS") Brochure or contact Prudential BSN Takaful Berhad or PIDM (visit www.pidm.gov.my).

Prudential BSN Takaful Berhad
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